



Life Simplified: 80 Years In the Making



That's my grandfather and his brother as they started RJ Huseman General Contractor back in 1931.

I wouldn't say he was a business man at heart, but he knew a couple things that I've taken into the 21st century as the cornerstones of my business, Life Simplified.

My grandfather, Richard J. Huseman, was a simple man. He believed in **Integrity**, **Quality Workmanship**, and **Resourcefulness**. He also believed in giving back to the **Community**.

I've chosen to build Life Simplified on the solid principles that my grandfather used to grow his company... now 80+ years old and still growing.

These aren't new concepts. Instead of being the flashiest, I've chosen to be in it for the long term, like grandpa.





Integrity

At Life Simplified: Integrity means we treat each other with **respect and dignity at all times**. We value the honest exchange of feedback. We also strive to do the right thing not only for our customers, but with each other as well.

Quality

At Life Simplified we strive to provide the **highest quality products and services** to our customers and employees. We realize that standards continually rise. With that in mind, we always continue to improve on what's been done before.





Resourceful

We know there are only so many hours in a day and dollars in the bank. Therefore, we are **resourceful with time, money and energy**. We maximize working time so everyone can enjoy their non-working time to the fullest.

Community

We recognize we're all part of a larger community, therefore we **care for and participate in our communities** on a regular basis. By providing a helping hand, we foster the present and the future.



What Exactly Do We Do?



Like my grandfather, we help build strong foundations. Instead of buildings, however, we work with business owners to build strong foundations for their business.

This takes a little planning. Sometimes it is skill training for individuals or teams. Other times it's one on one coaching. When our customers move on, they have the tools to be successful personally and professionally.

In short...we help business owners declutter their brains, maximize their personal potential and grow healthy sustainable businesses.

So What's Up With The Acorn?

As we all know everything that is needed to grow and oak is found in the tiny acorn. At Life Simplified we believe the same goes for you. Everything you need to grow or seek to achieve can be found within. We merely provide the tools, resources and forum for you to discover your own definition of success.



To find out more about how Life Simplified you, your company or your organization, check out the [Life Simplified Website](#).

Interested in having Jen speak to your Organization? [Contact us](#).

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